College English 4 - Group Project: **Make an Advertisement / News Report (20%)**

**Group**

Make a group of up to 4 members, select a group leader, and submit a list of team members by first class next week. Use the form at the end of this paper.

**Task**

You need to make a presentation of an advertisement, instructions, or news report. It should:

* + Include 1 to 2 minutes of speaking time per group member (eg: 3 members = 3 to 6 minutes).
  + Include visual aids (ppt or video)
  + Involve all members speaking in class, not on video or audio.
  + Include language that we have used in class (descriptions, instructions, advice)

**Ideas**

You could do one of the following:

* Make a home shopping advertisement for a product. This might include a description of the product and instructions how to use it.
* Report on an event. Explain what happened. Describe the steps of the event. Give any advice such as safety advice for a typhoon.
* Report on a process (like the Harris Tweed video). Describe the process.
* Explain how to do something on the internet such as playing a game, or shopping.

**Schedule**

* Week 11 – Form team and plan project
* Week 12 – Write script / prepare ppt or video
* Week 13 – Practice
* Week 14 – Present

**Week 14 (Nov. 25th - 29th) – Presentation**

The presentation will be made in class during the week. It will be presented to the rest of the class. You cannot use a script in class. You can bring items (objects) to help your presentation.

**Assessment**

This project is worth 20% of your total grade. You will be graded on the following:

**Language (8%):** grammar, complexity, amount.

**Speaking (8%):** remembering lines, pronunciation, fluency, feeling.

**Quality (4%):** interesting / original idea, visual aids / video etc.

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**Team Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Subject:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Members:** 1\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(leader) 2\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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